



FOOD & BEVERAGE

Mission Foods Corporation Los Angeles, CA

Client: Mission Food Corporation
Vertical Market: Food Distribution

“Liberty is a comprehensive product that allowed us to go into directions we never thought possible. We no longer file documents manually. Having copies of invoices on-line expedited collecting Accounts Receivable. Using LibertyWeb has given us a convenient way to disseminate real-time information to all our plants and subsidiaries. Having the electronic signature feature available to plant and sales personnel has improved our payment process, resulting in improved relationships with our vendors. We virtually eliminated the time we spent faxing, mailing, or emailing this information. The Liberty Software is a powerful tool that is simple to use.”

Walter, Mission Foods

Client Situation:

Mission Foods Corporation is a subsidiary of Gruma Corporation, a Los Angeles based company wholly owned by Grupo INDL Maseca of Monterey Mexico. Grupo INDL Maseca is the largest supplier of corn and flour in Mexico with over a 70% market share. Mission Foods has locations in Colorado, Oregon, California, Arizona and Georgia. These plants produce an average of 50,000 pounds of tortillas per hour for distribution nationwide. Mission's sales are \$500 million annually.

Mission Foods uses Direct Store Delivery for their wide range of products. Delivering their products to the individual store locations has created the need to process over 20,000 invoice/receipt documents per day.

“Because we provide support for seven divisions, our work environment is run on a very intense time management structure,” said Nancy Gant, Document Management Administrator for Mission Foods. “We process approximately 6.5 million documents annually and we needed a document management system that would reduce payment cycles, increase invoice throughput and provide data entry labor savings.”

The LibertyNET™ solution was designed to meet the increased volume and allow for scanning of all documents with auto indexing. Now the Mission Foods imaging department receives the signed invoices in batches which are then scanned, auto indexed and archived. As the Collection Department processes receivables, they utilize the LibertyWEB™ interface to directly access the applicable invoice.

With Mission's old system, the Collections Department would fax a list of required invoices to the Imaging Department. They would either pull a hard copy or access an imaged copy and fax them back to collections. Today, Collections simply logs into the system and locates the required invoice. It is then faxed directly to the customer from the desktop.

The LibertyWEB option increases the ability of all regional offices to access their accounts receivable and collection information off the world wide web. Mission has cut down the time spent responding to field and local office inquiries, while dramatically increasing the flow of information.

LibertyNET is a fully scalable Document Management System that can grow as Mission Foods expands its product lines and distribution. Mission has built their business on delivering unique food products directly to retail locations. Mission Foods has already realized enormous savings and increases in productivity. Gant concludes, “We are starting to grow our system and are excited that we can use imaging and the Internet as a productivity tool today.”



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